



# *the* SHOW

2014



**Thank You  
for Submitting!**



# JUDGES



# CRAIG WELSH

Principal of Go Welsh,  
a Lancaster, PA-based  
design studio

Assistant professor  
of communications and  
humanities at Penn State  
Harrisburg

Visiting instructor  
at Marywood University





# JESSICA HARLLEE

Product designer at  
Etsy in Brooklyn, NY

Previously a designer  
at Kickstarter

UI design Skillshare  
Instructor





# HELEN ARMSTRONG

Assistant professor of  
graphic design  
at Miami University

Principal and  
creative director  
of Strong Design

B.A., M.A., and Ph.D  
coursework in  
English literature







# Student Awards

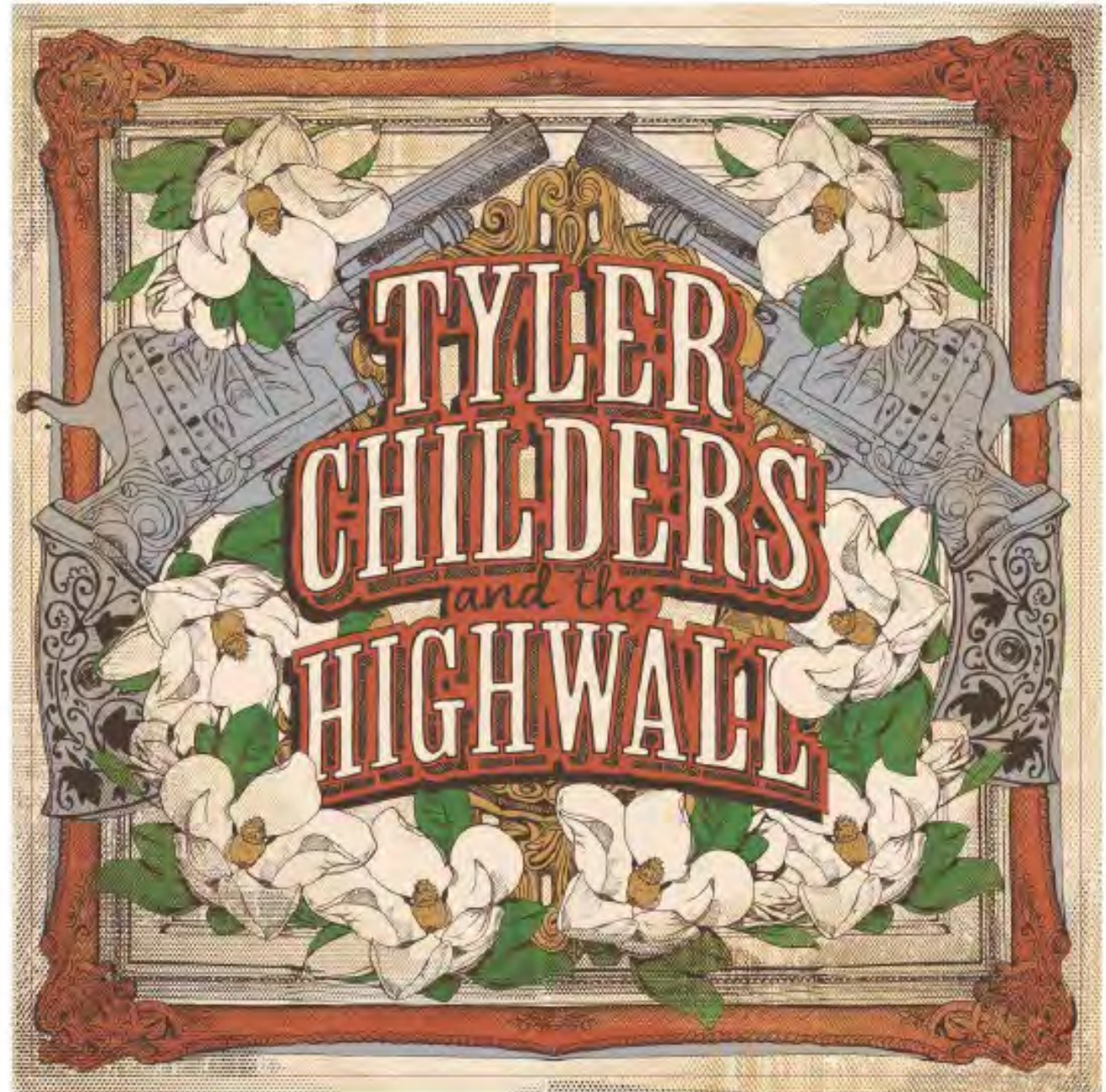


# Record and Poster Design

School:  
**University of Louisville**

Student:  
**Brittani Rosier**

Instructor:  
**Leslie Friesen**





# Fine Art Print

School:  
**Ivy Tech**  
**Southern Indiana**

Student:  
**Lauren Morris**

Instructor:  
**Melissa Dettlinger**



# Bumble Booze

School:  
**University of Louisville**

Students:  
**Josie Degler,  
Designer**

**Ryan Jennings,  
3D Designer & Printer**

Instructor:  
**Tom Gilmore**



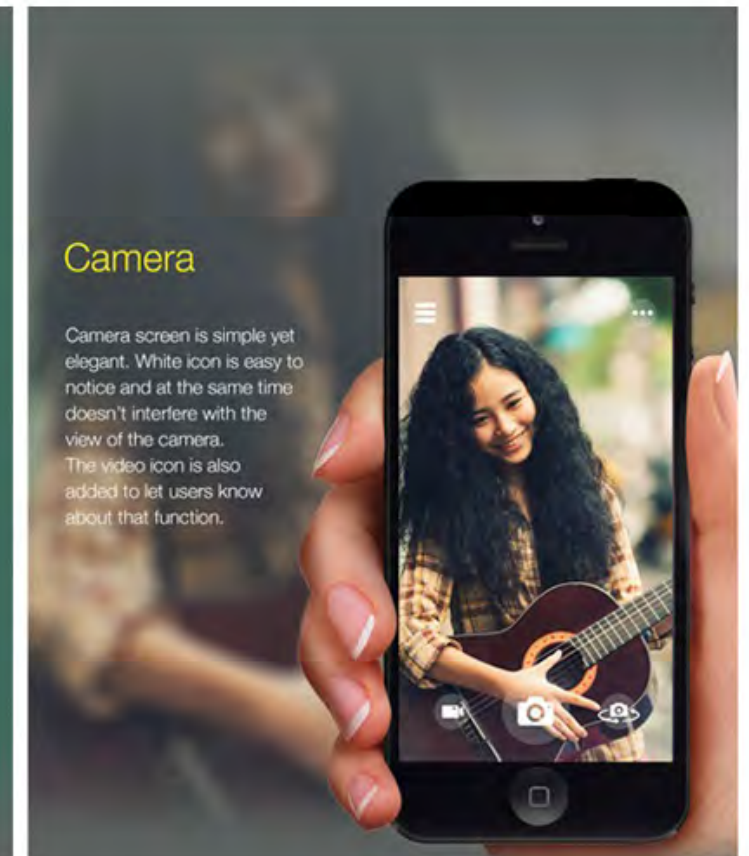
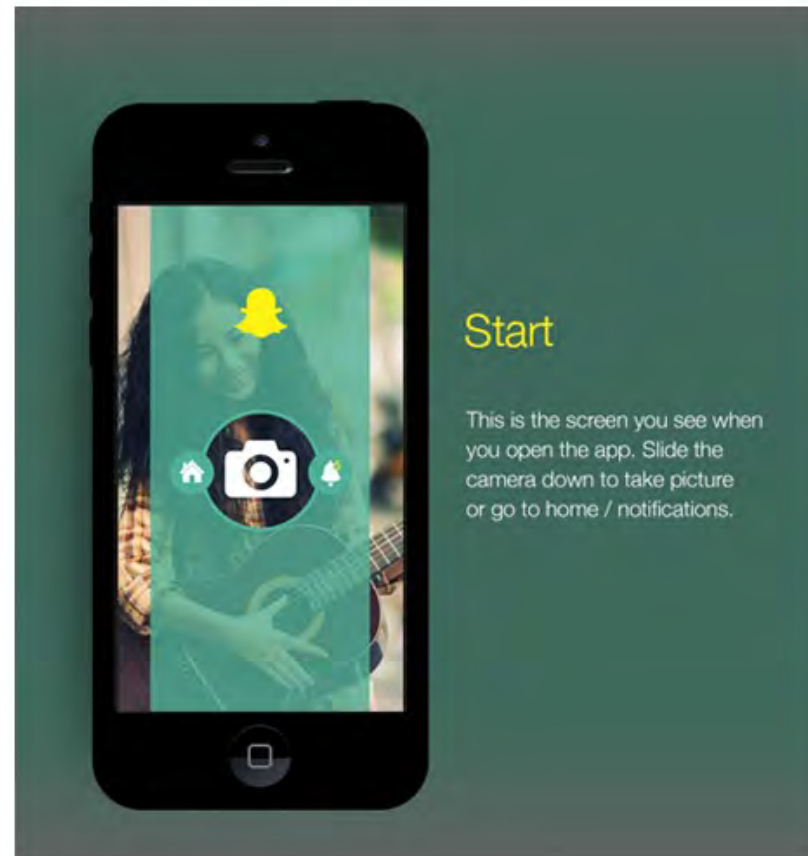


# Snapchat Redesign

School:  
**University of Louisville**

Student:  
**Ca Nguyen**

Instructor:  
**Brian Faust**

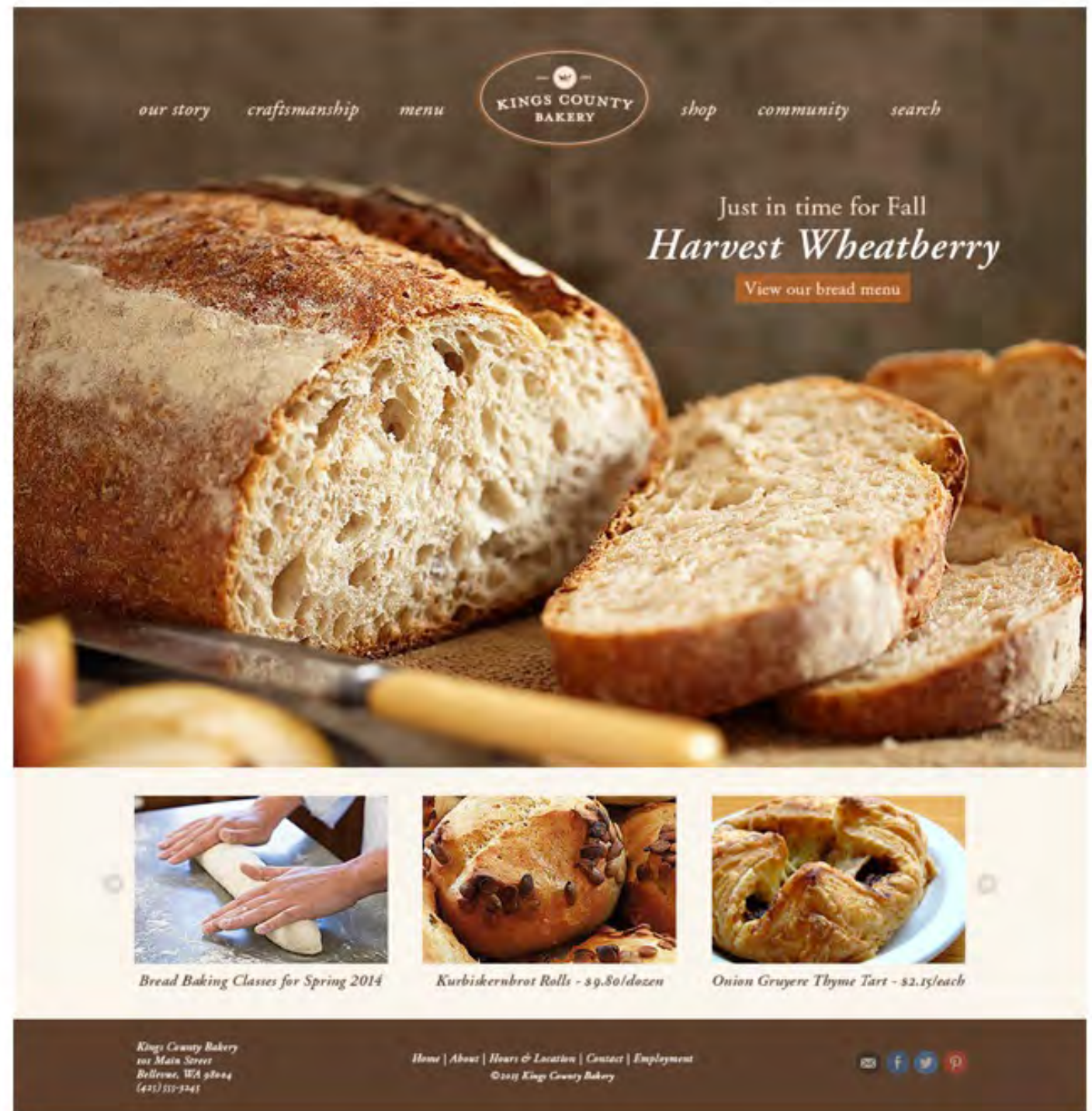


# Kings Co. Bakery Desktop & Mobile Websites

School:  
University of Louisville

Student:  
Josie Degler

Instructor:  
Brian Faust





# Welcome Home Photo

School:  
**Ivy Tech**  
Southern Indiana

Student:  
**Adam Lucas**

Instructor:  
**Melissa Dettlinger**



# Honey

School:  
**Ivy Tech**  
**Southern Indiana**

Student:  
**Naomi Eve**

Instructor:  
**David Modica**





# Eric Warning Design Limited Edition Spray Cans

School:  
**University of Louisville**

Student:  
**Eric Warning**

Instructor:  
**Leslie Friesen**



# Vivalux Identity

School:  
**University of Louisville**

Student:  
**Danielle Roberts**

Instructor:  
**Steve Skaggs**





# **Complementary**

School:  
**Ivy Tech**  
**Southern Indiana**

Student:  
**Janie Harrison**

Instructor:  
**Melissa Dettlinger**





# Professional Awards





# Open Source App Character Stickers

Client:  
**Indatus**

Company/Agency:  
**Indatus**

Designer/Illustrator:  
**Robby Davis**



# Year of the Unicorn

Company/Agency:  
**VIA Studio**

**Jason Clark,**  
Creative Director

**Pat Sheehan,**  
Illustrator

**Amber Glisson,**  
Art Director

**Emilee Dover,**  
Art Director





# Pop Wheels

Designer/Illustrator:  
**Scott Soeder**



# The Last Supper

Client:  
**STORY Magazine**

Photographer:  
**Steve Squall**





# Jack Daniel's Single Barrel Holiday Select

Client:  
Jack Daniel's

Company/Agency:  
Brown-Forman  
Global Design

Sam Gardner,  
Designer

Justin Goode,  
CGI Render



**Willing & Able**

Company/Agency:  
**strADegy Advertising**

**Ashley Trommler,**  
Art Director





# All Day Breakfast Branding

Client:  
**Adam Moorman/  
All Day Breakfast**

Company/Agency:  
**zachstewart.com**

Designer:  
**Zach Stewart**



**Odiefest 2014**

**Company/Agency:  
Musterman Design**

**Designer:  
Emily Musterman**





# Violent Imaginary Animals

VIA Studio

Pat Sheehan,  
Illustrator

Jason Clark,  
Creative Director

Amber Glisson,  
Art Director

Emilee Dover,  
Art Director



# **Louisville Music Photo Project**

Company:  
**Phil Cooley  
Photography**

Photographer:  
**Phil Cooley**





# Productivity Hero Ad Campaign

Client:  
Indatus

Company:  
Indatus

Robby Davis,  
Designer

Natalie Weis,  
Copywriter

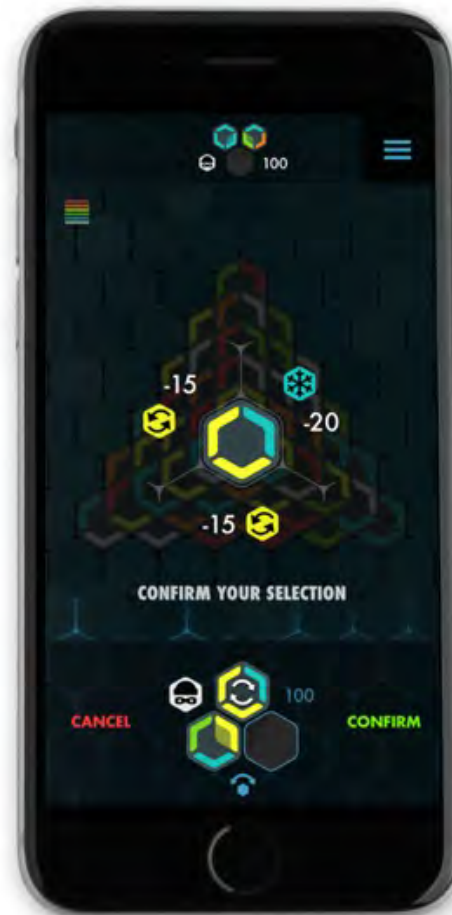


**Mesa**

**Client:  
Forest Giant**

**Company/Agency:  
Forest Giant**

**J. Jon Shaw &  
Richard J Merwarth,  
Designers**





# Times Like These Album

**Client:**

Lisa Oberlander

**Company:**

Potenza Music

**Designer/Illustrator:**

Cat Braithwaite



# **Boyce College Bulldog Logo**

**Client:  
Boyce College**

**Company:  
The Southern Baptist  
Theological Seminary**

**Tyler Deeb,  
Designer**

**Eric Rivier Jimenez,  
Designer/Creative Director**





# Edlin Farms Branding

Client:  
**Edlin Farms**

Company/Agency:  
**Hello Hill**

Designer:  
**Patrick Hill**



**Summertime**

**Client:  
Louisville Magazine**

**Company:  
Andy Perez Illustration**

**Andy Perez,  
Illustrator**

**Suki Anderson,  
Art Director**





# The Productivity Heroes

Client:  
Indatus

Company:  
Indatus

Robby Davis,  
Designer

Natalie Weis,  
Copywriter



# A Place for Horses

Company:  
**Phil Cooley**  
Photography

Photographer:  
**Phil Cooley**





# Really Useful Creative Agency Promotion

Company:  
**Doe-Anderson**

**Zach Stewart,**  
Art Director & Designer

**David Vawter,**  
Chief Creative Officer

Really  
Useful  
Creative

usl2lou

Company:  
**strADegy Advertising**

**Nathan Weaver &  
Ashley Trommler,**  
Art Directors





# Indatus Monogram

Client:  
**Indatus**

Company:  
**Indatus**

Designer:  
**Robby Davis**



# Ridge Park Speed Logo

Client:  
**Ridge Park Speed**

Company:  
**VIA Studio**

**Emilee Dover,**  
Art Director

**Jason Clark,**  
Creative Director





# Pioneers of Data

Client:  
**Indatus**

Company:  
**Indatus**

Designer:  
**Tanner Wilcox**



# The Right Partnership

Client:  
**The Magnolia  
Photo Booth Company  
& Forest Giant**

Company:  
**Forest Giant**

**Richard J. Merwarth,**  
Art Director

**Michael Parker,**  
Photographer





# MoonShine Display

Company:  
**Vivid Impact**

Designer:  
**Greg Kaleher**



# Fine Tune Album

Client:  
**Calvin Falwell**

Company:  
**Potenza Music**

Designer/Illustrator:  
**Cat Braithwaite**



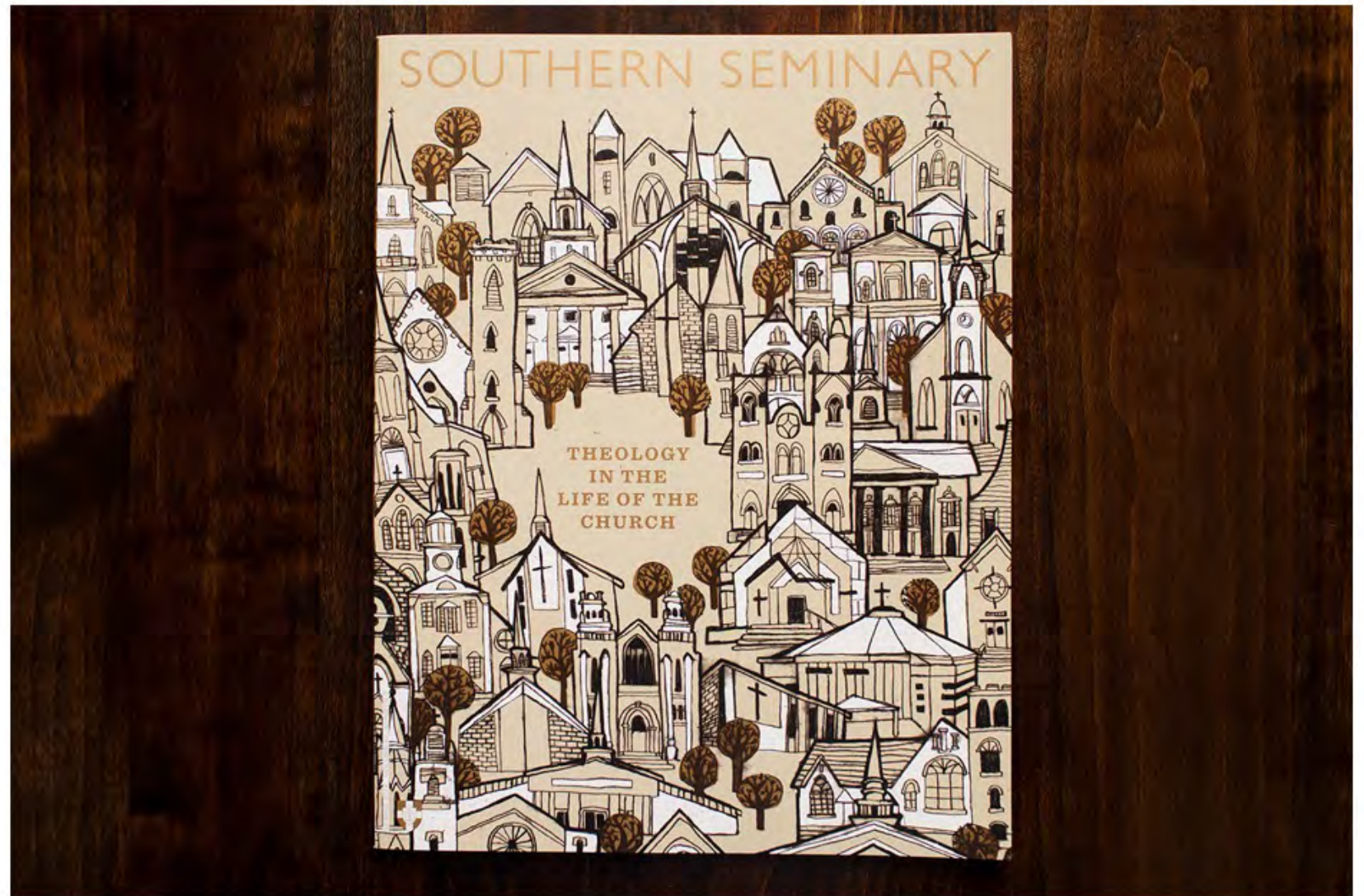


**Southern Seminary  
Spring 2014  
Magazine Cover**

**Client:  
The Southern Baptist  
Theological Seminary**

**Andrea Stember,  
Illustrator**

**Eric Rivier Jimenez,  
Creative Director**

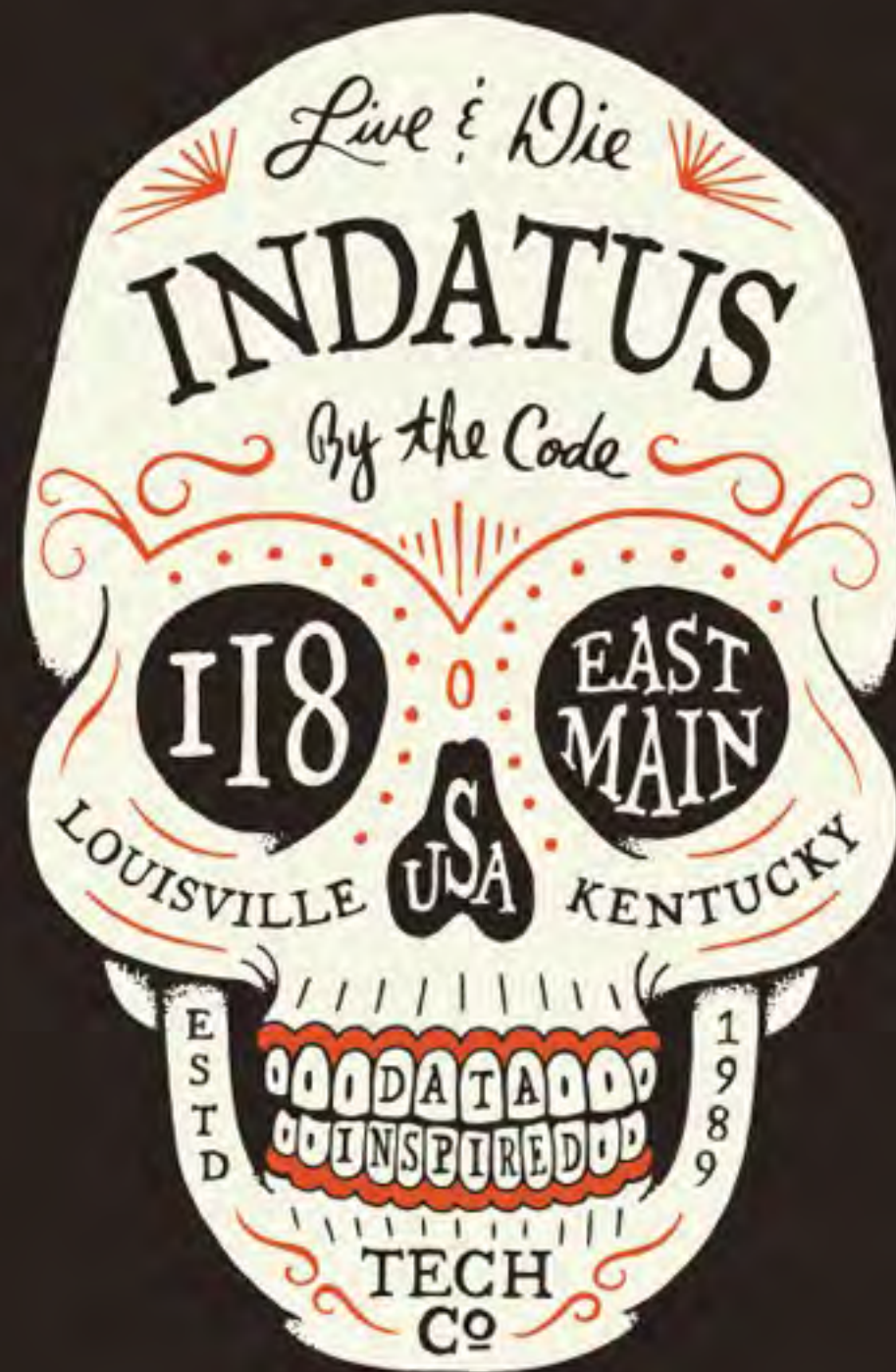


# Indatus Sugar Skull

Client:  
**Indatus**

Company:  
**Indatus**

Designer:  
**Robby Davis**





# **Thank You To Eddie Kuntz Book**

**Client:  
Kindred Healthcare**

**Company:  
Kindred Healthcare**

**Emily Musterman,  
Designer**

**Dawn Knight,  
Creative Director**

**Jason Laughlin,  
Designer Director**

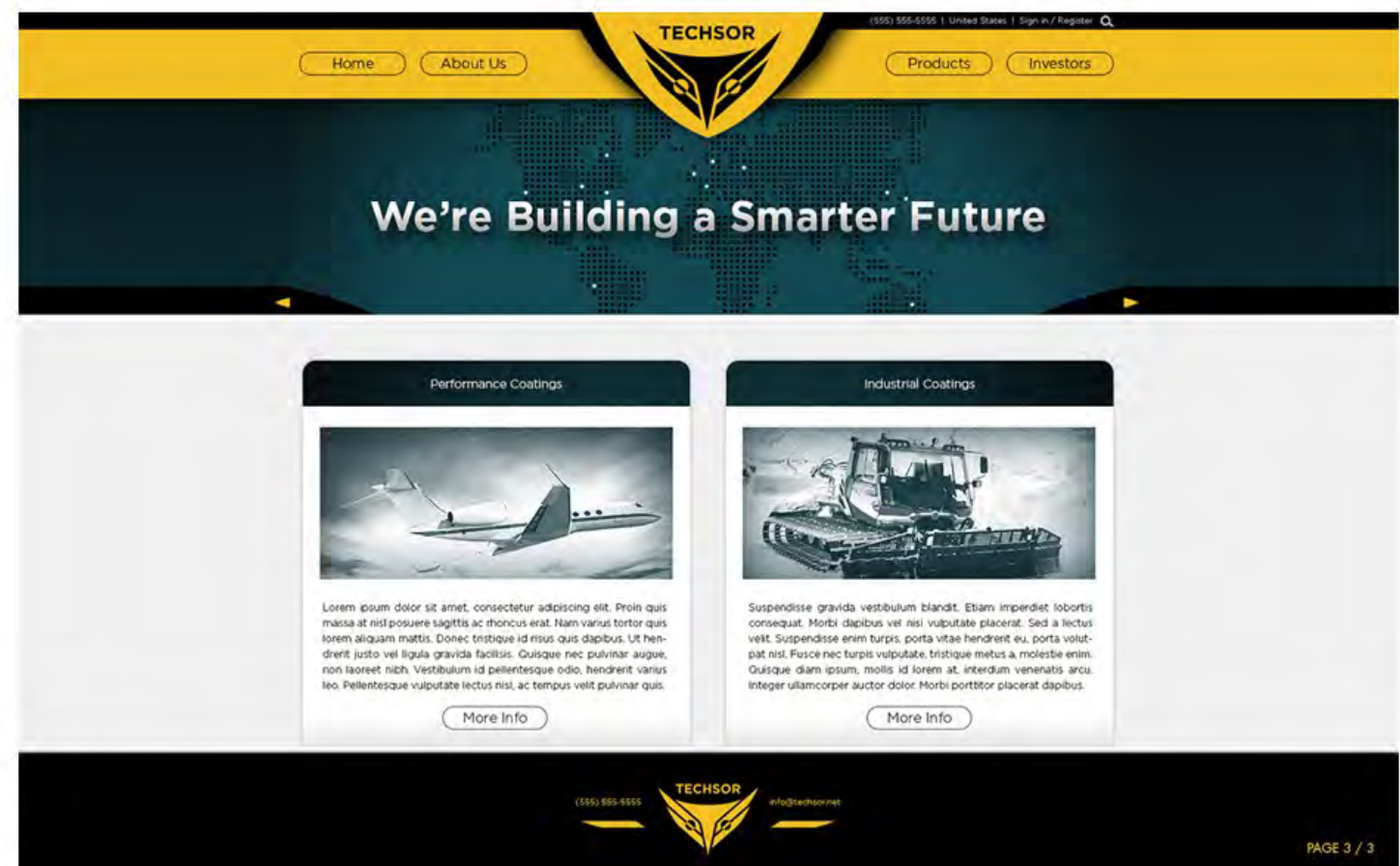


# TECHSOR Identity Program

Client:  
Dow Chemical

Company:  
AMS

Designer:  
Patrick Spiers





# VIA Studio Business Cards

Company:  
**VIA Studio**

**Amber Glisson,**  
Designer

**Jason Clark,**  
Creative Director



# Jerusalem Ridge Bluegrass Festival

Client:  
**KY Department of  
Travel and Tourism**

Company/Agency:  
**Creative Alliance**

Photographer:  
**Phil Cooley**





# What We Do Self Promotion

Company:  
**In Form Design, Inc.**

**Thomas Dailey,**  
Designer & Developer

**Angelo Lagdameo,**  
Designer



# Heine Brothers' Longest Wall

Client:  
Heine Brothers'

Company/Agency:  
strADegy Advertising

Nathan Weaver,  
Art Director

Leigh Christy,  
Account Executive





**Sou4th**

**Client:**  
**Louisville Downtown**  
**Partnership**  
**Clark Welch**

**Company/Agency:**  
**21 Skye Design**

**Designer:**  
**Elizabeth Perry Spalding**





# Judges Choice Awards





# Culture & Opportunity

Client:  
City Collaborative

Company/Agency:  
Forest Giant

Bryan Patrick Todd,  
Designer

J. Jon Shaw,  
Art Director



# Actors Theatre Logo and Campaign Design

Client:  
**Actors Theatre**

Company/Agency:  
**Doe Anderson**

Designer:  
**Wes Keeton**





# Best of Louisville Logo & Campaign Graphics

Company/Agency:  
**VIA Studio**

**Jason Clark,**  
Creative Director

**Emilee Dover,**  
Art Director

**Pat Sheehan,**  
Illustrator

**Leslie Daly,**  
Account Manager





# Thank You

Interactive Media Lab

Hound Dog Press

Helen Armstrong

Jessica Harllee

Craig Welsh